**Researching a Public Interest Technology Apprenticeship Program for CUNY students**

[BetaNYC](http://www.beta.nyc) and the CUNY Public Interest Technology Lab ([CUNY PIT Lab](https://www.cuny.edu/research/research-development-programs/pit-at-cuny/)) propose working with NYC area employers to develop a Public Interest Technology apprenticeship program based upon BetaNYC’s successful, decade-long Civic Innovation Fellows program.[[1]](#footnote-1) 

Over a 12-month period, the apprenticeship program would foster and develop a deep understanding of:

* Project management & digital communications,
* New York City history & civics,
* How to leverage municipal data, API manipulation, data analytics, & data storytelling,
* Event organizing & marketing,
* Public Space Surveying & Introduction to GIS,
* Public speaking & community leadership skills (in-person & online).

**We foresee working with organizations that hire software developers, data and program analysts, project managers, technologists, designers, social workers, logisticians, record keepers, and human resource and communication professionals.**

**This Workforce Development Corporation RFP/planning grant[[2]](#footnote-2) will give us a broad understanding of how we can support the professional development of our future apprentices.**

**Ask:** At this time, you are not committing to hire anyone. Would you be willing to write a letter of support? Then, if we get the grant, we will interview and workshop our ideas with you and other NYC Employers.

**Contact:** Noel Hidalgo, noel@beta.nyc

[Please Insert Your Organization Logo Here]

[Date]

Chenelle Dennis  
Executive Director  
Workforce Development Corporation  
1 Liberty Plaza, 11th Floor  
New York, New York 10006

If the proposal submitted by Mr. Noel Hidalgo, the Executive Director of BetaNYC, a Partner Project of the Fund for the City of New York, entitled “Developing a Public Interest Technology Apprenticeship” is selected for funding by Workforce Development Corporation, it is my intent to participate in a planning process to develop a Public Interest Technology apprenticeship program.

Typically, we have [number] employment openings in the New York City region.

Additionally, we have the following number of annual openings within our office/s. These numbers reflect openings in all our offices.

|  |  |
| --- | --- |
| **Position** | **Typical Number of Annual Openings** |
| Analysts and Marketing Specialists |  |
| Computer Network Architects |  |
| Computer Network Support Specialists |  |
| Computer Systems Analysts |  |
| Data Scientists |  |
| Database Administrators |  |
| Database Architects |  |
| Facilities Managers |  |
| Human Resources Specialists |  |
| Information Security Analysts |  |
| Management Analysts |  |
| Medical Records Specialists |  |
| Network and Computer Systems Administrators |  |
| Project Management Specialists |  |
| Social Workers |  |
| Software Developers |  |
| Transportation, Storage, and Distribution Managers |  |

Sincerely,

[Name]

[Signed: Please insert your electronic signature here]

[Title and Affiliation/s]

[Organization]

1. <https://pitcases.org/portfolio/nyc-civic-tech-ecosystem-betanyc-cuny/> [↑](#footnote-ref-1)
2. <https://www.nyc.gov/site/sbs/about/wdc-contracting-opportunities.page> [↑](#footnote-ref-2)